



Topaz Dadush Peltz

UI Designer and Project manager

Enthusiastic UI designer eager to contribute to team success through hard work, attention to details and excellent organizational skills. Trained in conceptual thinking and project management. Motivated to learn, grow and excel in the field of UX|UI design.



Education

2020-
2022

Certificate: Interaction Design
Holon Institute of Technology

2014-
2017

B.A: Communication and Advertising
The College of Management Academic Studies



Work History

2022-
Present

Digital designer & webmaster
Walli Stickers, Rishon Lezion

- Led and managed company's website renewal project, by using UX|UI methods and updating it's visibility into a modern and relevant showcase of our expertise.
- Responsible for all digital design and content. Designing posts and banners, creating new marketing content and developed new product lines.
- Managed the site through WordPress. Performing products and content uploads, orders tracking and SEO.

2019-
2022

Creative project manager
Guppy Kisi, Tel Aviv

- Led client's projects through creative ideas, design, presentation, construction and launch process.
- Organized and prioritized team's daily workflow, to meet project's deadlines and provide optimal service.
- Remained composed and highly professional in fast-paced and constantly changing environment.

2017-
2019

Content Producer
Adika Style, Tel Aviv

- Produced and oversaw shooting Days, collaborating with art, social and ecommerce teams, to create visual content for website and social platforms.
- Performed visual and functional QC checks for every new product and content upload to the Ecommerce site.



Contact

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Skills

Strong marketing design
and visual sense

UX|UI understanding

Project management

Critical thinking
and problem solving

Teamwork

Copywriting



Software

Adobe suite

Figma

Sketch

Wordpress

Wix



Languages

Hebrew

English